



For Immediate Release

Education Technology Partners Announces Strategic Partnership With Missouri Association for Rural Education

Partnership strives to “level the playing field” for small, rural schools in terms of access to award-winning education technology solutions.

January 31, 2017 - Education Technology Partners, a leading provider of education technology solutions to K-12 schools, announced today a strategic partnership with the Missouri Association of Rural Education (MARE). The agreement is focused on providing Missouri rural schools with better access to the very best, research-based educational technology solutions in the industry.

Under the agreement, which took effect on November 1, 2016, Education Technology Partners will work closely with MARE to identify rural schools that could best utilize technology solutions to help student achievement. The overall goal is to ensure that ETP’s best-in-class technology is easily accessible to all MARE members, thereby providing unique opportunities for student improvement and savings as well as a more level playing field for Missouri rural schools.

“We’re extremely excited about our relationship with MARE,” said Randy Jennings, Education Technology Partners Founder and CEO. “About 88% of school districts in Missouri are rural and not always on the radar for technology publishers ... leading to a lack of exposure for many exciting advances in education technology solutions. Our partnership with MARE will go a long way to ‘level the playing field’ in terms of access and affordability of the premium education technology solutions for which we are known.”

Every sale through this partnership will support MARE financially, allowing them to continue providing quality services and support to their members.

“This is a big win for every member of MARE,” said Ray Patrick, EdD., MARE Executive Director. “Rural schools have access to the same technology solutions as larger districts and MARE benefits in the process. It truly is a winning partnership for all parties involved. We encourage our members to take advantage of this exciting partnership and the proven, technology solutions it can bring to Missouri rural school classrooms.”

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About Education Technology Partners

Founded by a former educator in 2003, Education Technology Partners researches, identifies and brings effective education technology solutions to K-12 schools. Education Technology Partners combines “best in class” technology solutions and professional development services to help schools meet the needs of diverse learners in reaching their full potential, and assist school personnel and district administrators in meeting federal, state and local requirements. www.edtechpartners.com

About Missouri Association of Rural Education

The Missouri Association of Rural Education is an organization composed of school administrators, board members, teachers, parents, institutions of higher education and business professionals -- all who are interested in serving rural community school districts in Missouri. The purpose of this association is to focus on the need and concerns unique to rural education, to provide a forum for the discussion and resolution of those needs and concerns, and to present a unified voice to promote rural education in Missouri. www.moare.com

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