



NOVEMBER 11, 2024

FROM THE DESK OF MR. KEVIN SANDLIN, MARE EXECUTIVE DIRECTOR

MARE Focus

ENDORSEMENTS

American Fidelity Assurance Co.

Claim Care, Inc.

Forrest T. Jones & Co.

Hamlin Energy

IMS Technology

L.J. Hart & Company

MASA MTS

MEUHP

Mike Keith Insurance

MO. Consult. For Ed.

MOCAAT

M.U.S.I.C.

SOCs

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MARE PARTNERSHIPS

- LEGAL
HOTLINE:
EDCOUNSEL,
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KEENEY
- EDPLUS
- AMERICAN
LEGION BOYS
STATE
- GIRLS STATE
- MISSOURI
ADMIN. JOB
POSTING

Superintendent Search Program – MARE has been retained to assist with:

Lakeland R-III Superintendent Search – Mrs. Mary Beth Scherer is the consultant. She can be reached at (660) 281-7678 or mbscherer@ucmo.edu. **Closes 11/15/2024**

Sullivan Superintendent Search - Dr. Michael Jinks is the consultant. He can be reached at (660) 441-7473 or 19mj46@gmail.com. **Closes 11/22/24**

Green Ridge R-VIII Superintendent Search - Dr. Jerry Cochran is the consultant. He can be reached at (660) 596-3184 or cochranj115@gmail.com. **Closes – 12/01/24**

Orrick R-XI Superintendent Search – Dr. Margret Anderson is the consultant. She can be reached at (816) 898-0005 or mg2.anderson@gmail.com. **Closes – 12/06/2024**

Jamestown C-1 Superintendent Search – Dr. Jamie Burkhart is the consultant. She can be reached at (6600) 525-0952 or janiebeth.burkhart@gmail.com. **Closes - TBA**

Check out the MARE website at www.moare.com for announcements/applications!

MARE/MO K-8 Fall Conference – Special thanks to all of those who attended and supported the 2024 MARE/MO K-8 Conference on October 16-28, 2024! We had an amazing conference! Overall, we had 300 attendees, 90 Exhibitor Tables (202 vendor representatives), and 81 presenters. **Huge thanks to our incredible sponsors listed:**

Platinum Level (\$2,000.00) – Claim Care, Inc., Coryell Roofing, EdCounsel, LLC, iCEV, MOCAAT, ServPro, SIC Midwest & Veregy

Gold Level (\$1,500.00) – Curriculum Associates, Daikin TMi, Forrest T. Jones/MEUHP, L.J. Hart & Company, Penmac Education Staffing, Smith Paper & Janitor Supply & Software Unlimited, Inc.

Silver Level (\$1,000.00) – A-Lert Roofing Systems, GRP Mechanical Company, Guin Mundorf, LLC, Heartland Business Systems, MET/Gallagher, Mickes O'Toole, LLC, Navitas, Opaa! Food Management, Proximity Learning, Reynolds Construction & Commercial Roofing, SlateXP (LearnSafe), Trane U.S. Inc. & Tueth Keeney, P.C.

Bronze Level (\$600.00) – American Fidelity, Audio Acoustics, 4M Building Solutions, Gilmore & Bell, P.C., Inter-State Studio, Kansas City Audio Visual, Midwest Bus Sales, Inc., Midwest Transit Equipment, OSBA/Acrisure, Quality Network Solutions, Rural Schools Initiative (UCM), Stifel & U-First Reconstruction.

Outstanding Rural Education Awards - MARE recognized the following individuals during the Conference Awards Luncheon on October 17, 2024:

Outstanding Rural Support Staff – Caleb Fairley, Newtown-Harris R-III

Outstanding Rural Teacher Award – Thomas Unfried, Spokane R-VII

Outstanding Rural Administrator Award – Lexie Wallace, Roscoe C-1

Outstanding Rural School District Award – Phelps County R-III

MO K-8 Administrator of the Year – Dr. Tara Roberts, Taneyville R-II

Friend of Rural Education – Ms. Kay McMurtrey

**** Check out the website for various photos from the Conference!**

MARE Scholarship Programs – Guidelines & Applications

The Missouri Association of Rural Education offers two scholarship programs for students interested in becoming teachers and returning to rural school districts to teach. The first program is the MARE Rural Missouri Scholarship Fund. This program is open to only junior and senior level students attending Missouri colleges or universities that offer degrees in education. Applicants must have completed 60 or more credit hours and have declared a major in education. Last year, MARE provided twenty-three (23) \$1,000.00 scholarships. We plan to present 20-25 \$1,000.00 scholarships this year alone! Information for this program is available below. This information was mailed to all Missouri colleges and universities that offer teacher education programs and certifications. The deadline to apply for this scholarship is Friday, March 14, 2025.

[2024-2025 Guidelines & Application for College Scholarship Awards](#)

The second scholarship program offered by MARE is open to graduating high school seniors of MARE member school districts. Applicants must have indicated plans to pursue a degree in education. Only senior students from MARE member school districts are eligible to apply. Last year, MARE, with support from EdCounsel, LLC provided thirty-eight (38) \$750.00 scholarships to graduating high school seniors from all over the state. The deadline to apply for this scholarship is Friday, March 14, 2025.

[2024-2025 Guidelines & Application for HS Senior Scholarship Awards](#)

If you have any questions regarding these Scholarship Programs, please contact Kevin Sandlin, Executive Director, at (660) 747-8050 or ksandlin@moare.com. Since 2017, MARE has provided a total of \$262,000.00 in scholarships through these two programs.

MASA Executive Director Search Information

Executive Director Search

The Missouri Association of School Administrators (MASA) Executive Committee is seeking applicants for the position of Executive Director. MASA is a statewide organization representing school superintendents and central office administrators, headquartered in Jefferson City, Missouri.

The Executive Director will lead MASA in its mission to develop and support effective public-school leaders who make a lasting, positive impact on Missouri students. Desired applicants will have extensive experience in educational leadership, preferably as a superintendent or central office administrator in Missouri public schools. Candidates must possess a deep understanding of educational policy, strong advocacy skills, and the ability to collaborate with diverse stakeholders. A doctoral degree in educational leadership or a related field is preferred. The projected salary range is between \$150,000 to \$175,000.

The ideal candidate will demonstrate:

- Exceptional communication and interpersonal skills
- Proven ability to lead and manage a professional organization
- Experience in legislative advocacy and policy development
- Strong financial management and budgeting skills
- Commitment to professional development and member services

Responsibilities will include overseeing MASA operations, representing the organization at state and national levels, and working closely with the MASA Executive Committee to advance the interests of Missouri's public-school administrators. Inquiries regarding the position can be directed to Melissa Shannon, MASA Administrative Assistant, by phone at (573) 638-4825.

Interested candidates should submit a cover letter, resume, and three professional references to Ms. Shannon via email at melissa.shannon@mcsa.org no later than Friday, December 6, 2024.

Job Description:
Executive Director, Missouri Association of School Administrators

Purpose Statement

The job of Executive Director of the Missouri Association of School Administrators (MASA) is to serve as the chief administrative officer. The Executive Director will provide leadership, coordination, and development of association activities, events, and services as established by the MASA Executive Committee. This position is responsible for advancing MASA's mission to develop and support effective public-school leaders who make a lasting, positive impact on Missouri students. The Executive Director reports to the MASA Executive Committee.

Essential Functions

- Directs MASA operations for the purpose of ensuring the organization's effectiveness in serving its members and advancing its mission.
- Prepares and oversees the implementation of the MASA budget annually, upon approval by the MASA Executive Committee.
- Oversees the implementation, promotion, execution, and evaluation of all MASA activities, services, and committee meetings.
- Ensures compliance with the MASA Constitution, including election of officers, annual meetings of the association, membership categories, and committee assignments.
- Supervises MASA personnel for the purpose of ensuring effective job performance, recommending candidates for employment, and being responsible for staff dismissals if necessary.
- Oversees long-range planning for the association and maintains records relating to membership, finance, bulletins, correspondence, minutes, and awards.
- Maintains relationships with the Department of Elementary and Secondary Education, the Public School Retirement System (PSRS/PEERS), and other educational associations.
- Monitors legislative activities of the Missouri General Assembly and coordi-

nates efforts with the Missouri Council of School Administrators (MCSA) Director of Governmental Relations and the MASA Director of Governmental Relations to achieve MASA's legislative platform goals.

- Organizes and directs the legislative program for MASA and markets Better Schools for Missouri to members.
- Serves as the AASA liaison for MASA, promoting membership and participating in Association of State Executives meetings and activities.
- Reviews and supports the professional development programs of the association including the following: the Aspiring Superintendent Cohort, the First Year Superintendent Program (including mentoring), the Early Career Coaching Program, the Missouri Superintendents Academy, and the Women in Leadership Program.
- Oversees the development and execution of the Annual Spring Conference.
- Serves as the primary contact for business associate members and education-related businesses in planning sponsorships and involvement in association activities.
- Maintains and evaluates MASA investments, insurance policies, and oversees the annual audit of the association.
- Serves as the spokesperson for the association in all media contacts and press releases.

Other Functions

- Attends state and national conferences and meetings as directed and needed.
- Schedules meetings and orientation for incoming region Presidents and provides support throughout the year.
- Attends MASA regional meetings to explain association activities and services.
- Participates in personal professional development activities to improve association operation and effectiveness.
- Performs other duties as assigned by the MASA Executive Committee.

Job Requirements: Minimum Qualifications

Responsibility

Responsibilities include working independently under broad organizational guidelines to achieve unit objectives; managing the association; and supervising the use of funds. Utilization of significant resources from other work units is routinely required to perform the job's functions. There is a continual opportunity to significantly impact the organization's services.

Work Environment

The usual and customary methods of performing the job's functions require the following physical demands: some lifting, carrying, pushing, and/or pulling; some stooping, kneeling, crouching, and/or crawling; and significant fine finger dexterity. Generally the job requires 60% sitting, 20% walking, and 20% standing. The job is performed under minimal temperature variations and in a generally hazard free

environment.

Remote Work

Limited remote work opportunities available.

Experience

Extensive experience in educational leadership, preferably as a superintendent or central office administrator in Missouri public schools, is required.

Education (Preferred)

Doctoral degree in educational leadership or a related field.

Education (Minimum)

Master's degree in educational leadership or a related field.

Required Testing

None Specified

Certificates and Licenses

Valid Missouri Superintendent Certificate

Continuing Education / Training

Maintain Certificates/Licenses

Clearances

Criminal Justice Fingerprint/Background Clearance

FLSA Status

Exempt

Approval Date

October 25, 2024

Salary Range Placement

To be determined based on experience and qualifications.

Quote of the Week

“Gratitude can transform common days into thanksgivings, turn routine jobs into joy, and change ordinary opportunities into blessings.”

— *William Arthur Ward*

NREA News - For all of the latest news from our national affiliate, please access the MARE website and look under NREA News.

National School Public Relations Association Academy

Are you a superintendent of a small district without a communications staff? The National School Public Relations Association is hosting an academy just for you! Learn more about how to:

🔍 Effectively review, measure and **strengthen their district's current communication practices.**

📄 Develop a plan for **consistent communication with employees** across the district.

🔗 Evaluate and **leverage communication tools strategically** to streamline efforts and elevate results.

🏠 **Develop an effective crisis communication plan** that includes processes and procedures, scripts and more.

👥 Better understand and **define clear and appropriate communication boundaries** for school board members and other district leaders.

💡 Strengthen **communication and engagement efforts** with the community around **bond and ballot issues.**

The academy is set up as a monthly, two-hour virtual meeting beginning in November with all sessions recorded. BONUS: your registration in the academy also provides you with a full day of training at the NSPRA Seminar in Washington, D.C. on July 19, 2025.

Additionally, this Academy is being facilitated by one of our own MOSPRA members, Jill Filer, Harrisonville Schools and MOSPRA member Marci Orr is a guest during one of the monthly modules.

Enroll now: [**https://bit.ly/3yYcRNK**](https://bit.ly/3yYcRNK)



Jill Filer

Director of Communications
Harrisonville Schools



✉ jill.filer@harrisonvilleschools.org

☎ +1 816 380 2727 ext. 1224

🌐 www.harrisonvilleschools.org

🔗 What's Great Today?



SAVE CONTACT

ServPro Priority Service Arrangements Opportunity

It was a pleasure seeing all the rural school district superintendents at the MARE fall conference.

We truly value the experience and look forward to being a Major sponsor for years to come.

We're excited to introduce a MARE 30-day offer for our Priority Service arrangement. This will expire on November 17th, so take advantage while it lasts.

This initiative is designed to give you peace of mind during large-scale disasters affecting your campuses.

With this service, you will receive VIP "Next Truck Out" service, ensuring limited delays, reducing business interruption, further damage to structural integrity, and lower costs.

Our emergency services and disaster recovery aim to mitigate these risks, ensuring your district has a partner to handle emergencies rapidly, effectively and safeguard your District's reputation.

Thank you for the opportunity to connect, and we look forward to supporting you in the future.

Courtney Wille
Commercial Accounts Representative
Cell: (660)525-3822
Work: (816)723-9966
24/7 EMERGENCY LINE: (816)246-5566
Email: c.wille@servproteamjones.com
Website: www.servproleessummit.com

MOCAAT – What Can You Do for Me?

The MOCAAT® Advantage: Missouri's Trusted Financial Management Resource for School Districts.

Our experienced team, with broad expertise in Missouri school budgeting, finance, and investments, thoroughly manages over \$3 billion in assets for over 240 Missouri Participants, including school districts (as of September 30, 2024).

Since inception in 2020, MOCAAT has provided a new level of service and performance to Missouri communities.

Our philosophy – Partnership.

Maximize the potential of your reserve funds, tax revenues, state revenues, and bond proceeds with our professional guidance.

For financial support tailored to your district's unique needs, contact us:



John Jungmann
Vice-President
Investment Services

(417) 228-4148
jjungmann@pmanetwork.com



Jason Hoffman
Vice-President
Investment Services

(573) 212-6258
jhoffman@pmanetwork.com



Paul Ziegler
Coordinator, Sales &
Relationship Manager

(417) 387-6005
pziegler@pmanetwork.com

MOPERC Grant Opportunity

Through the Missouri Department of Elementary & Secondary Education, Missouri school districts can apply to the Missouri Propane School Bus Grant program to receive reimbursement **grants of \$24,250 per propane bus**, with a maximum of four buses per school. Applications are open now through December 15, 2024.



CLICK HERE FOR DETAILS

DESE – Social Studies Curriculum Information/Opportunities

Here is the latest newsletter: [Engage Missouri: Social Studies Leaders Newsletter 1.5](#) There is a lot of stuff in this one so I apologize it may be a bit more than a 5 minute read.



[Engage Missouri: Social Studies
ter 1.5](#)

Engage Missouri: Social Studies Leaders News
Course 1.5 October Click on the tabs to see th
docs.google.com

MARE Board Training Opportunities

- MARE will provide Board Training in 2024 for newly elected or appointed BOE members according to this schedule:

Lake Ozark, MO - The Lodge of the Four Seasons

- **Friday, December 6, 2024 (12:00 noon - 6:00 p.m.)**
- **Saturday, December 7, 2024 (8:00 a.m. - 4:30 p.m.)**

***** Please share this information with any new Board member who has not completed the 18.5 hours of required training! MARE is an approved Board Training provider!**

To register, please complete the form found on our website and fax to (660) 747-8160, scan and email to ksandlin@moare.com, or go online (www.moare.com) and complete the electronic form found under Board Training!

**“Do You Ever Stop & Wonder Where You Would
Be Without the Influence of Amazing School
People in Your Life?”**

Top Drone Academy Conference



2024
November 18 & 19

Top Drone Academy Conference

Designed for secondary or post-secondary students, educators, and adults to attend 1 or 2 days.

Learn from professionals with extensive experience in drone piloting, commercial operations, and drone-related industries.

State-wide Drone Contest.





Workshop Topics

| | | | |
|------------------|-----------------|--------------------------|------------|
| Agriculture | Law Enforcement | Engineering | Journalism |
| Construction | Transportation | Starting A Drone Program | |
| Entrepreneurship | Real Estate | Maintenance & Repair | |

Cost - \$50.00 for one day or
\$70.00 for both days

Top Drone Academy
Held at Old Kinderhook Resort
Camdenton, MO

For More Information
Linda.Stinson@dese.mo.gov
Byekwaso.Gilbert@dese.mo.gov
Missouri Department of Elementary & Secondary Education

MARE Organization Staff

Kevin F. Sandlin -- Cell Phone: (660) 351-0596 -- Email: ksandlin@moare.com

Executive Director

Jerry L Cochran, EdD. -- Cell Phone: (660) 596-3184 -- Email: jcochran@moare.com

Assistant Executive Director

Ray V. Patrick, EdD. -- Cell Phone: (660) 909 – 5118 – Email: rpatrick@moare.com

Associate Director

Missouri Association of Rural Education

710 N College, Suite C
Warrensburg, Missouri 64093
(660) 747-8050
Fax: (660) 747-8160
Website: www.moare.com

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